

2020-2021 District Goals



District: 5M 10
Constitutional Area: Canada

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	40	30
2nd Quarter	1	25	40	30
3rd Quarter	1	25	40	30
4th Quarter	0	0	40	30

FY New Clubs

2

FY Charter Members

50

FY New Members

160

FY Retention Goal

120

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

90

Action Plan

[5M10-Membership Growth Detailed Plan.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the first quarter in fiscal year 2020-2021, the District will complete a SWOT analysis to include membership, leadership and service. The SWOT analysis will be used to enhance our plans (goals) and will be updated annually.

Action Plan

[5M10 Multiple District Goal 3365.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

LEADERSHIP:

1. Prior to the end of the 2020-2021 fiscal year, 100 percent of the incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.
2. Prior to September of the 2020-2021 fiscal year, 90 percent of incoming Club Officers that have not taken training for their position within the past 3 years will complete Club Officer training.
3. Prior to the end of the 1st quarter of the 2020-2021 fiscal year, develop a printed succession plan for future District Leadership to be presented at the 2nd Cabinet meeting of the 2020-2021 fiscal year.
4. During the 2020-2021, the district will add 5 new Guiding Lions to the roster to support the development of new clubs and the clubs needing assistance.

SERVICE:

1. During fiscal year 2020-2021, 100% of Lions Clubs in District 5M10 will report on MyLion after doing a minimum of 2 service activities.
2. 90% of all clubs will participate in and report on District 5M10 Lions Semi-Annual Week of Service.
3. Development of a district service project to take place during the midwinter convention in January, 2021.

Action Plan

[District 5M10 Custom Impact R1.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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